

A Vendors Guide to Sustainable Merchandising

Reducing merchandising waste at Queensland Country Bank Stadium during the 2022 sporting season is a target for not only the stadium, but also the Litter Hero team as part of a source reduction plan. The following guide has been developed for merchandise and display vendors to assist in ensuring there is no litter impacting the stadium grounds and surrounding waterways from Queensland Country Bank Stadium events.

Pre- Event Checklist

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| Fill out the vendor application form (therefore agreeing to the sustainability guidelines at Queensland Country Bank Stadium) | |
| Ensure you have received a site map from the stadium identifying where the Designated Outdoor Smoking Areas (DOSAs), large recycling and general waste bins are located | |
| Think about how many people are expected to attend and do not bring any more resources than necessary | |
| Do not use event specific information on promotional handouts (so that they can be reused at future events) | |
| Reduce promotional literature handouts (e.g., replace pamphlets with QR code signage – these can be reused at other event stalls) | |
| Minimise excessive product packaging (remove prior to event if you are unable to find a packaging free alternative) | |
| Purchase higher quality handouts (reused by patrons if they choose) | |
| Have a recollection bin at stand for all promotional handouts that the receivers no longer wish to keep (possibility to reuse them in future) | |
| No balloons! | |
| Single-use cables ties are not to be used by vendors, instead use reusable cable ties (approximately \$10 from stores such as Officeworks and Bunnings) or use sticky back Velcro to adhere signs (please ensure that the sticker peel is disposed of correctly in a REDcycle bin) It is worth investing in a multiuse design for use at future events! | |

During- Event Checklist

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| Complete a site inspection and take photos prior to setting up display | |
| Reducing clothing waste <ul style="list-style-type: none"> - Ask if the patrons are going to wear it now or take it home - If the patrons choose to wear it now take it out of the plastic packaging (this not only reduces the packaging waste but also the gel silica packet which likely falls out without people knowing) - If the patrons choose to wear it now cut the clothing tag and hanger off at the stall and place in a bin before you hand it to the customer | |
| Have a recollection bin at stand for all promotional hand outs (possibility to reuse them – please note with the COVID-19 risk all reused promotional handouts will need to be sanitised before redistribution) | |
| All soft plastic packaging to be collected by the vendors and be disposed of into the closest REDcycle bin (Example; Coles and Woolworths) | |

Post- Event Checklist

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| Remove signage and displays (plus any cable ties/Velcro used to adhere them – remember to take them with you for reuse at future events) | |
| Complete a site inspection and take photos (is it the way you found it?) | |
| Take cardboard and paper recycling rubbish to the bulk bin located in the compound near Gate G (DO NOT USE the small bins which are provided for patrons so they don't overflow, and do not leave rubbish in front of these bins) | |
| Take general waste to the bulk bin located in the compound near Gate G (DO NOT USE the small bins which are provided for patrons so they don't overflow, and do not leave rubbish in front of these bins) | |
| Take soft plastic packaging into the closest REDcycle bin (Example; Coles and Woolworths) | |
| Send before and after site inspection photos to QCBS to demonstrate that you have complied with the sustainability guidelines of leaving it how you found it STADIUM TO CONFIRM EMAIL ADDRESS FOR THIS POINT | |

On behalf of the team at the Tangaroa Blue Foundation and management of Queensland Country Bank Stadium we thank you for being a Litter Hero!