

ReefClean Online Workshop

Date of Workshop:	5 May 2020
Location:	Online
Project:	ReefClean <i>Lose Ya Lid</i> campaign
Campaigner:	Tom Godfrey
ReefClean Coordinator(s):	Jodi Jones, Shelley McArdle, Johanna Karam, Jules Lim

Introduction

Tangaroa Blue ran an online ReefClean Source Reduction Project (SRP) workshop on 5 May 2020 with the aim of reducing single-use plastic coffee cup lids being littered around The Great Barrier Reef. This was our first workshop in the series, and it was developed in response to Covid-19 restrictions. The online event attracted 22 attendees from local councils, community groups and cafes.

Project Description

The ReefClean Australian Marine Debris Initiative (AMDII) data shows single-use plastics such as coffee cup lids are one of the top 10 items of litter found around the reef. While the best option is to encourage people to use reusable coffee cups, the current situation with Covid-19 made this problematic with cafes and the public fearing reusable cups could be a source of infection. This belief saw the increasing popularity of single-use cups and single-use plastic lids. In response to this, the workshop debated how best to help inform cafes and the public about the other safe and environmentally friendly options available to them when ordering takeaway coffee. In developing the campaign actions, we conducted a number of trials using single-use cups to see if reusable silicone lids could be a viable alternative. There was also discussion around the practicalities and potential burn risks of serving coffee without a lid. After due consideration, the workshop developed the *Lend a Hand, Lose ya Lid* campaign. The campaign arrived at three clear actions:

1. Ask the barista for a contactless pour into your reusable cup
2. Bring your own reusable lids for a single use cup
3. Refuse single-use plastic lids with a *flat no*

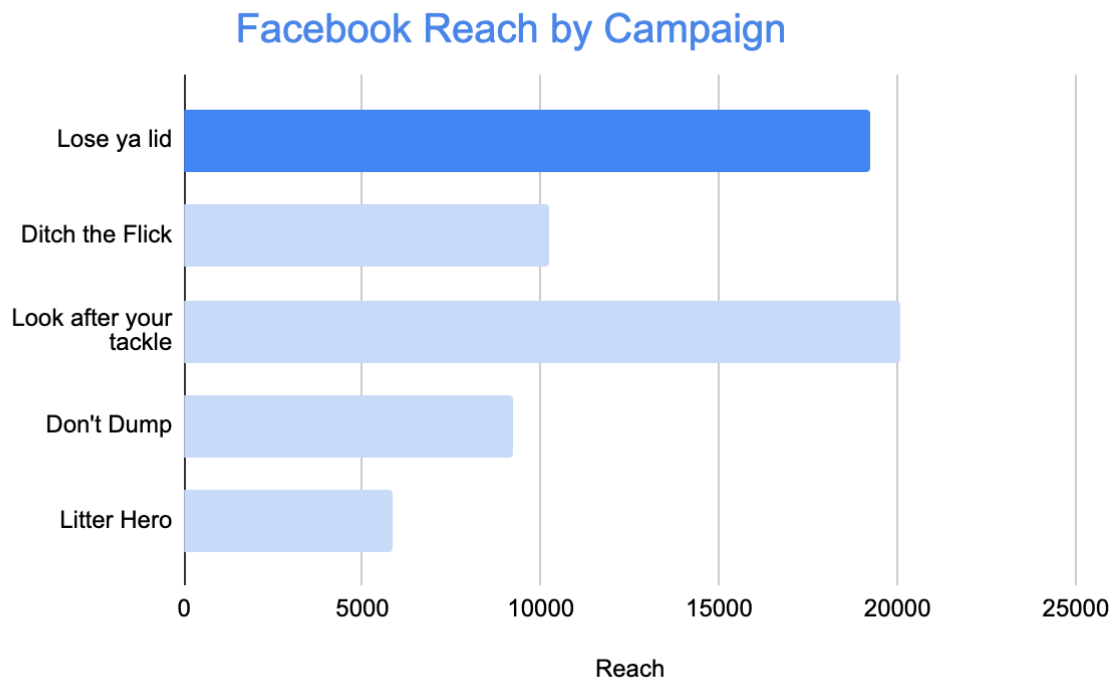
By engaging with and incentivising cafes and restaurants in litter hotspots around the reef we aimed to reduce the number of single-use plastic lids being distributed. We also wanted to engage the public more broadly by promoting an email campaign action calling for the public to email environments around the country to show their support for the phasing out of single-use plastics.

Current Status

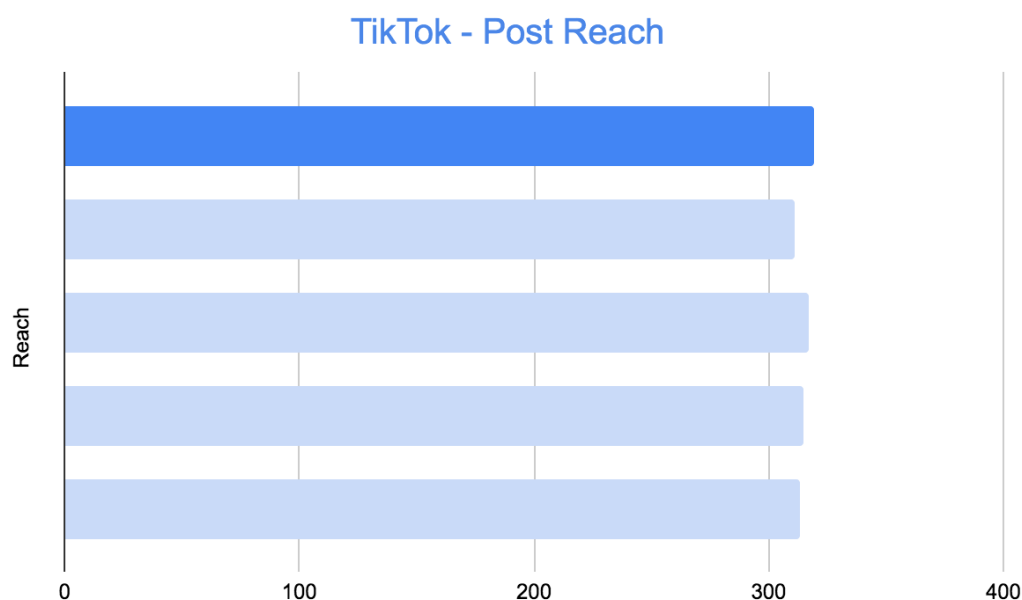
	Next Steps:	TO DO	Actions
Task 1	Digital workshop and weekly check-ins	Promote and host an online single use plastic coffee cup lid workshop on 5 May and facilitate weekly check-in meetings.	Completed
Task 2	Audit	Audit single-use plastic coffee cup use at cafes and restaurants in Yeppoon, Cairns and Boyne Island from 27 May to 23 June.	Completed
Task 3	Design - physical assets	Design posters for display at point of sale in cafes and restaurants.	Completed
Task 4	Design and write - social assets	Design and write weekly social media posts to promote the campaign on Facebook.	Completed
Task 5	Design and write - website landing page	Design and write the campaign website landing reefclean.org/loseyalid	Completed
Task 6	Produce - film social videos	Film local cafes owners demonstrating a contactless pour, applying a reusable silicone lid to a single-use cup and rejecting single-use plastic lids. Then post the videos to TikTok and Facebook.	Completed
Task 7	Awareness - email campaign	Develop a campaign encouraging people to email their environment minister to show their support for the phasing out of single-use plastics such as coffee cup lids.	Completed
Task 8	Awareness - media management	Write and sell in local media releases featuring cafe and restaurant owners lending a hand and losing their lids in the litter hotspots in Yeppoon, Cairns and Boyne Island.	Completed
Task 9	Awareness - social community management	Monitoring the <i>lose ya lid</i> posts on Facebook and TikTok.	Completed
Task 10	Audit progress - weekly check-ins	Conduct weekly check-ins at cafes in Yeppoon, Cairns and Boyne Island to see how many people were refusing single-use plastic lids.	Completed

Outcome and Data

The ReefClean *Lend a Hand, Lose ya Lid* campaign was held from 27 May to 25 June and reached 19,627 people through Facebook.

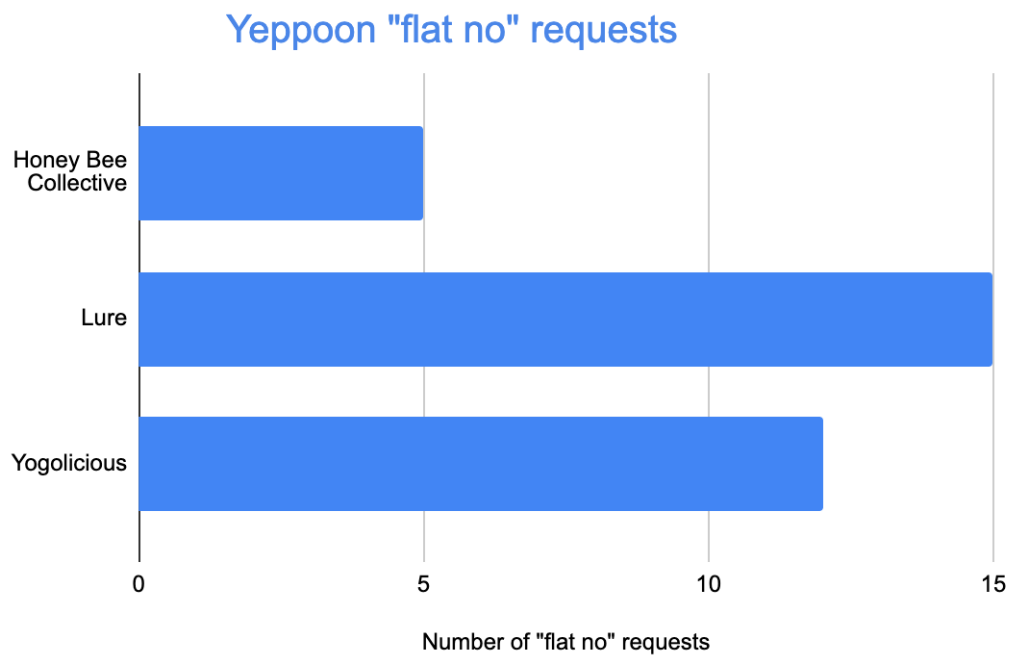


We also reached more people through local print, online and TV stories and 1,575 people through TikTok, with the most popular post reaching 319 people.

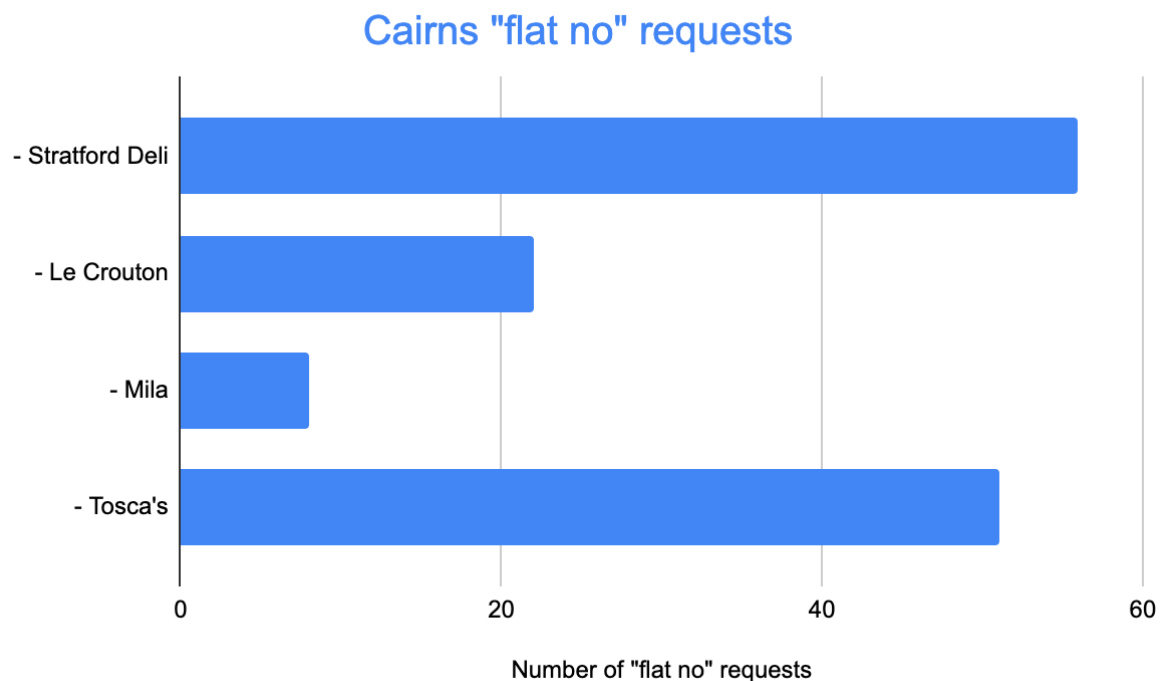


Audits programs were implemented at 10 cafes and restaurants across Yeppoon, Cairns and Boyne Island. Across the three areas around the reef there were 214 *flat no* requests following the implementation of the campaign.

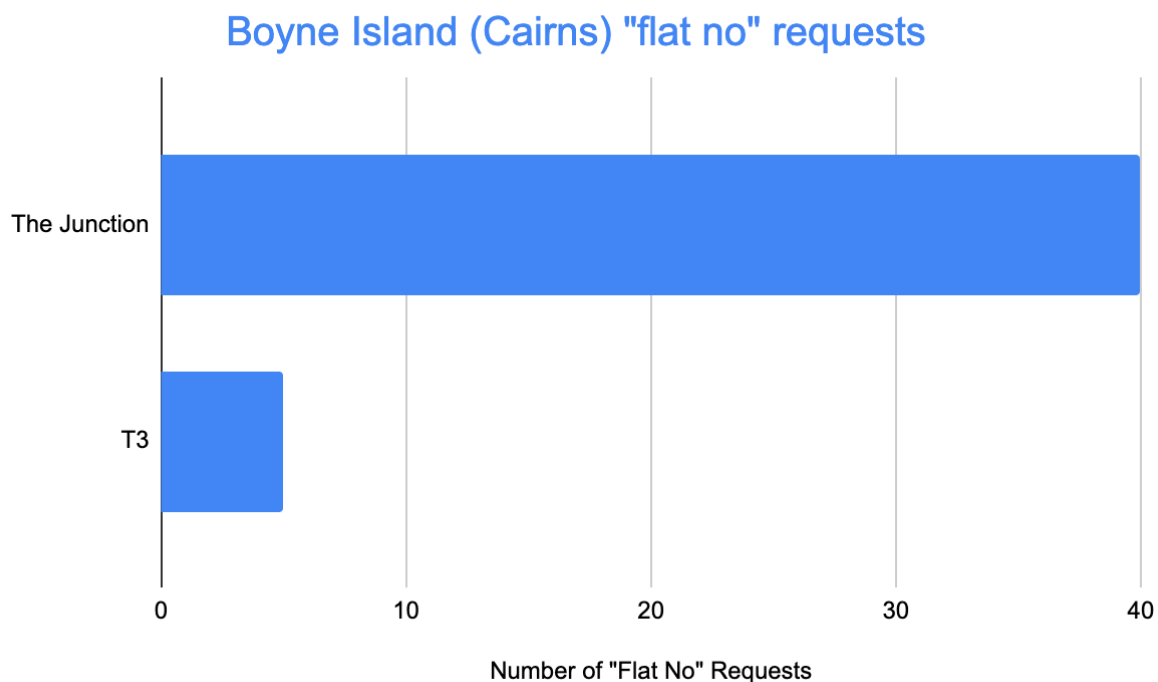
Cafes in Yeppoon had 32 *flat no* requests from people ordering take away coffee. The most requests were made at Lure, with 15 requests, followed by Yogolicious with 12 and the Honey Bee Collective with 5.



In Cairns, Stratford Deli, Le Crouton, Mila and Tosca's had an impressive 137 *flat no* requests during the campaign. Stratford Deli performed the best, with 56 requests, but were closely followed by Tosca's with 51. Le Crouton and Mila collected 22 and 8 requests respectively.



In Boyne Island, T3 reported 5 *flat no* requests during the reporting period while The Junction reported 40.



The email campaign calling for people to show their support for the phasing out of single-use plastics such as coffee cups lids resulted in responses from two environment ministers across the country (attached).

Observations

With the campaign coinciding with the lifting of some Covid-19 restrictions, the number of people coming into the cafes increased over the reporting period. The social distancing restrictions also meant that service was slower resulting in some customer frustration and a reluctance of baristas to discuss the campaign with customers. Some cafes reported customers being more impatient and less receptive to the campaign ask compared to normal circumstances. It should also be noted that Green Caffeine ran a campaign of their own at a number of the cafes at the same time, which led to related but subtly different messaging.

Challenges, barriers and opportunities

Community fear of Covid-19 was a challenge for the campaign, with perceived health risks of reusable cups put ahead of the potential environmental detriment of single-use plastic lids. There is an opportunity to evolve the campaign as restrictions ease around the reef and the country more broadly to promote the use of reusable cups and reinforce the need to reject single-use plastics.

Budget

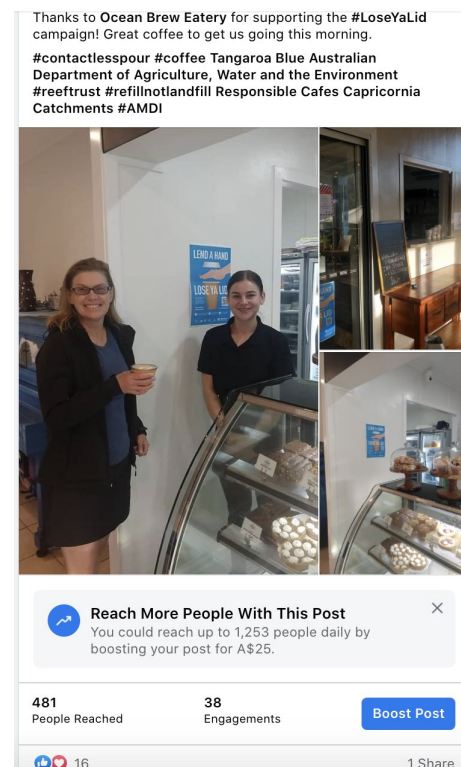
Organisation	Details	Amount
Campaign Coordination	Project Officer	\$1200
DoGooder Subscription	Lend a hand, Lose ya lid email campaign	\$180
Campaign Design and Development	Bell George Communications	\$4,667
In-Kind Support	Volunteer hours	\$2070
Total		\$8117

Closing Statement

The ReefClean *Lend a Hand, Lose ya Lid* campaign was an effective way to generate awareness in the media and on social media about the issue of single-use plastics. The clear call to action of lending a hand to reject a single-use plastic lid, is an effective device and could be used again to re-engage the community as it continues to emerge from the Covid-19 restrictions. Incentivising local businesses to join the campaign by supporting them with social and media promotion also proved effective.

Appendix

Socials Screenshots




ReefClean
June 8 at 3:45 PM · 🌐

Covid-19 has made it a little harder to use reusable cups, but there are still a lot of ways you can reduce single-use plastics.

Katie from **The Honey Bee Collective** in Emu Park made a quick video to show you how you can be part of the campaign. Learn more at www.reefclean.org/LoseYaLid

#loseyalid **Tangaroa Blue** **Capricornia Catchments** **Australian Department of Agriculture, Water and the Environment** **ReefClean** **#ReefTrust** **#GreatBarrierReefMarineParkAuthority** **#AMD** **#refillnotlan...** See More



Reach More People With This Post ✕

You could reach up to 1,484 people daily by boosting your post for A\$25.


12,571 People Reached **630** Engagements **Boost Post**

👍❤️ You and 43 others 7 Comments 36 Shares

ReefClean
June 9 at 11:48 AM · 🌐

Did you know there's a Do Gooder component to the Lose Ya Lid campaign? If you visit <https://reefclean.good.do/loseyalid/lose-ya-lid/>, you can send an email to the Environment Minister in your state or territory stating that you support the phasing out of single-use coffee cup lids. Learn more at www.reefclean.org/loseyalid.

Australian Department of Agriculture, Water and the Environment **#reeftrust** **#greatbarrierreefmarineparkauthority** **Capricornia Catchments** **The Honey Bee Col...** See More



REEFCLEAN.GOOD.DO
Lend a hand, lose ya lid
Lend a hand, #loseyalid. Let's phase out single-use plastic co...

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You could reach up to 1,575 people daily by boosting your post for A\$25.


349 People Reached **54** Engagements **Boost Post**

ReefClean
June 9 at 6:30 PM · 🌐

It's great to see **Fonzie Abbott** and Trevor Evans (MP for Brisbane) getting on board with the #loseyalid campaign!

During COVID-19 we are encouraging coffee enthusiasts to either

1. Ask a barista for a contactless pour into your reusable cup (the best option if this is available!)
2. BYO reusable lid for single-use cups... See More



Trevor Evans MP is at Fonzie Abbott.
June 4 at 4:50 PM · Brisbane, QLD · 🌐

Dan from **Fonzie Abbott** in Albion joined me for a coffee earlier this week.


Even though we can't always use our KeepCups in cafes at the moment, we can still r... See More

330 People Reached **21** Engagements **Boost Unavailable**

👍❤️ 11 1 Share

ReefClean
June 11 at 8:44 AM · 🌐

Yay **#LoseYaLid** campaign in Yeppoon going strong! Thanks Katie from **The Honey Bee Collective** and Shelly from **Capricornia Catchments** for helping to launch this **ReefClean** source reduction project to reduce single-use plastics ending up on the Great Barrier Reef! **Tangaroa Blue** **#AMD** **Australian Department of Agriculture, Water and the Environment** **#ReefTrust** **#plastic**



7NEWS Central Queensland ✓
June 10 at 9:00 PM · 🌐

Emu Park's **The Honey Bee Collective** is blowing the lid on plastic waste. The cafe is no longer supplying lids on takeaway coffee cups, and hopes its decision wi... See More

276 People Reached **16** Engagements **Boost Unavailable**

👍❤️ You and 14 others 3 Comments 7 Shares

Check out some of the cafes in Cairns who have joined the **#LoseYaLid** campaign! **Stratford Deli Le Crouton Toscas**

We've put up some educational signage in these venues to remind coffee-lovers to ask for a Flat NO and ditch the reusable lid when ordering a drink! Obviously an even better option is to ask for a contact-less pour into a reusable cup, but during COVID-19 this might not be a possibility.

Please go along to say hi! We'd love to see photos of you losing ya lid, so ... **See More**



Reach More People With This Post



You could reach up to 1,253 people daily by boosting your post for A\$25.

474

People Reached

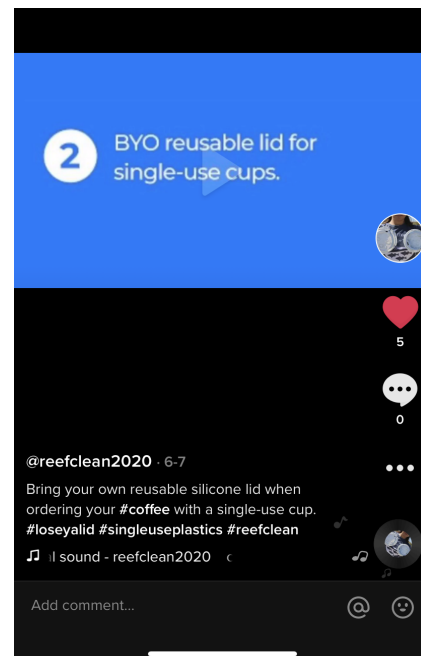
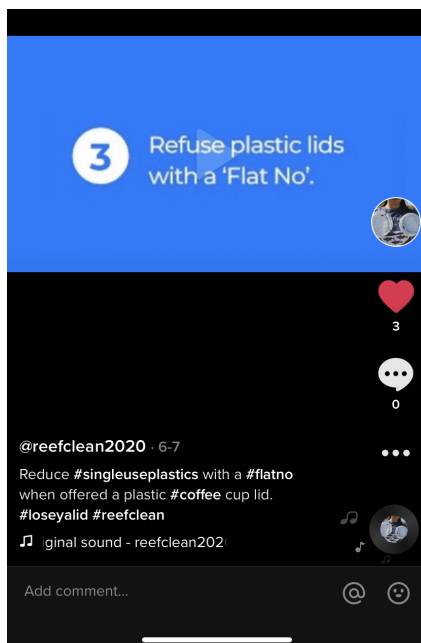
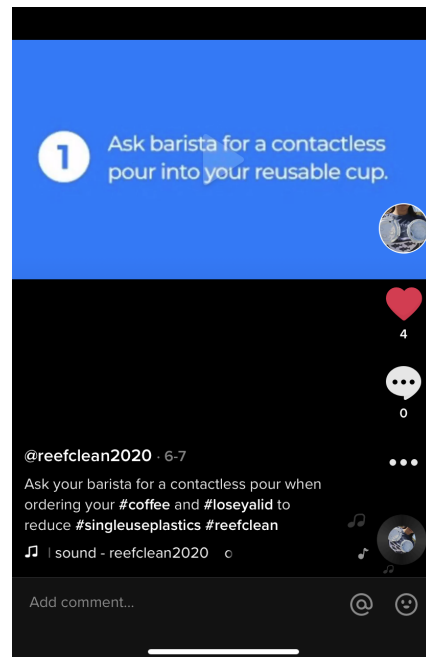
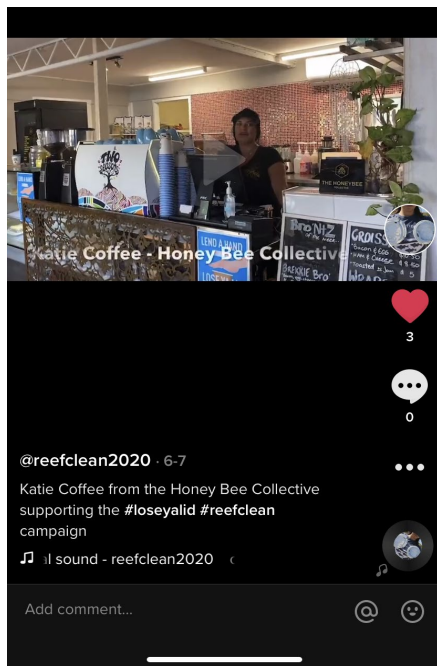
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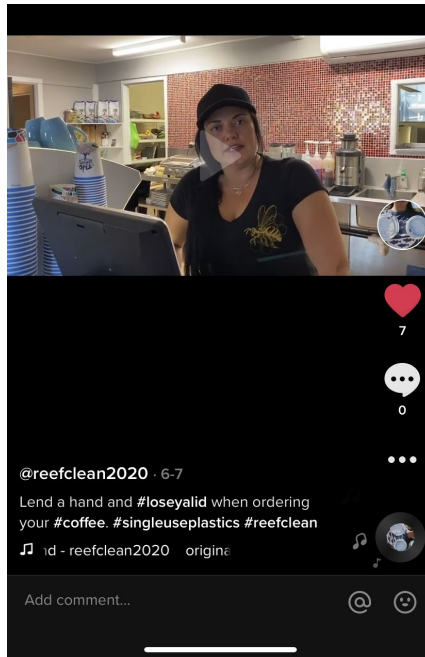
Engagements

Boost Post

  15

2 Comments 1 Share







mobile: 0410 166 684
email: reefclean@tangaroablue.org
www.reefclean.org

TOSCA'S PIZZERIA PUTS 'FLAT NO' ON THE MENU

Local Cairns pizzeria supports the phasing out of single-use plastic lids

Yet to be released to the media: Tosca's Pizzeria in Cairns has joined Tangaroa Blue Foundation's ReefClean Lose Ya Lid campaign to help phase out single-use plastic coffee cup lids.

The move comes as the Australian Marine Debris Initiative Database shows single-use plastic items are one of the top 10 items of litter impacting the Great Barrier Reef and in waterways across Australia.

"With so many single-use plastic lids ending up in our waterways, it's time for all cafes around the reef to add the 'flat no' to the menu when it comes to these lids," says Tangaroa Blue CEO Heidi Tait.

"While Covid-19 has made it a little trickier to serve coffee in reusable cups we shouldn't let this pandemic be the excuse to fill our waterways with plastic," Tait says.

"From rejecting the barista's offer of a single-use plastic lid to bringing your own reusable lid and seeing if it's a good fit, there's a lot we can do to phase out these largely pointless pieces of plastic.

"It's great to see Tosca's Pizzeria leading the way in helping to change customer behaviour around single-use plastics.

The news comes as Tangaroa Blue launches a national *Lose Ya Lid* campaign calling for state and territory governments to phase out single-use plastic coffee cup lids.

"We're asking people to email the environment minister in their state or territory to show their support for phasing out of single-use plastic coffee cup lids," says Tait.

"The tide is turning on single-use plastics and as a community we need to show the people in power we support change in this area."

ReefClean is funded by the Australian Government's Reef Trust and delivered by Tangaroa Blue Foundation. For more information on the *Lose Ya Lid* campaign, visit: [ReefClean.org/loseyalid](https://reefclean.org/loseyalid).

ReefClean is funded by the Australian Government's Reef Trust. ReefClean is a project to remove and reduce marine debris impacting the Great Barrier Reef.



THE HONEYBEE COLLECTIVE PUTS FLAT NO ON THE MENU

Local Yeppoon and Emu Park cafes supports the phasing out of single use plastic lids

1 June 2020: The Honey Bee Collective is one of four local cafes to sign up to the Tangaroa Blue Foundation's ReefClean *Lose Ya Lid* campaign to help phase out single-use plastic coffee cup lids across the country.

The move comes as the Australian Marine Debris Initiative Database shows single-use plastic items are one of the top 10 items of litter impacting the Great Barrier Reef and in waterways across Australia.

"With so many single-use plastic lids ending up in our waterways, it's time for all cafes around the reef to add the 'flat no' to the menu when it comes to these lids," says Tangaroa Blue CEO Heidi Tait.

"While Covid-19 has made it a little trickier to serve coffee in reusable cups we shouldn't let this pandemic be the excuse to fill our waterways with plastic," Tait says.

"From rejecting the barista's offer of a single-use plastic lid to bringing your own reusable lid and seeing if it's a good fit, there's a lot we can do to phase out these largely pointless pieces of plastic.

"It's great to see The Honey Bee Collective and a number of other local cafes leading the way in helping to change customer behaviour around single-use plastics.

The Honey Bee Collective have a cafe in Emu Park was one of the first venues to get on board the campaign According to Owner Katie Coffee: "I think it is a conversation starter about the threat that these cups pose, single use is on the way out and we are heading in the direction of a more sustainable coffee culture not only here but nationwide."

The Honey Bee Collective, Lure Living, Yogolicious and Ocean Brew are the first four cafes in Australia to join the campaign, which is being rolled out nationally along with a call by Tangaroa Blue for state and territory governments to phase out single-use plastic coffee cup lids.

"We're asking people to [email the environment minister](#) in their state or territory to show their support for phasing out of single-use plastic coffee cup lids," says Tait.

"The tide is turning on single-use plastics and as a community we need to show the people in power we support change in this area."

ReefClean is funded by the Australian Government's Reef Trust and delivered by Tangaroa Blue Foundation.

For more information on the *Lose Ya Lid* campaign, visit: [ReefClean.org/loseyalid](https://reefclean.org/loseyalid).

ENDS

MEDIA CONTACT: Tom Godfrey - 0477 486 095 - tom@tangaroablue.org





**Minister for Environment; Disability Services; Electoral Affairs
Deputy Leader of the Legislative Council**

Our Ref: 62-20837

Ms Carmen I Torraca
Tangaroa Blue Foundation
carmen@tangaroablue.org

Dear Ms Torraca

Thank you for your correspondence, received in this office on 26 May 2020, regarding Tangaroa Blue Foundation's ReefClean project.

I can see that the project will inform the community on how to lessen the impact of marine debris on the Great Barrier Reef.

I am very supportive of Tangaroa Blue Foundation's project in Western Australia, through the Keep Australia Beautiful Council (KABC), for the annual WA Beach Clean Up. I look forward to seeing the results of this year's clean-up in October.

I encourage you to contact KABC about the digital campaigns you have developed, as they are equally applicable to the Western Australian community and environment. You can contact KABC by emailing Linda Thoresen, Senior Manager Programs at linda.thoresen@dwer.wa.gov.au. KABC also has a strong contingent of interested volunteers that may wish to attend a source reduction workshop should you hold some in Western Australia in the future.

I wish you all the best for the ReefClean project. Thank you for writing to me on this important issue.

Yours sincerely

Hon Stephen Dawson MLC
MINISTER FOR ENVIRONMENT
15 JUN 2020

Level 12, Dumas House, 2 Havelock Street, West Perth, Western Australia, 6005.
Telephone +61 8 6552 5800 Facsimile +61 8 6552 5801 Email: Minister.Dawson@dpc.wa.gov.au



MINISTER FOR ENVIRONMENT AND NATURAL RESOURCES

Parliament House
State Square
Darwin NT 0800
minister.lawler@nt.gov.au

GPO Box 3146
Darwin NT 0801
Telephone: 08 8936 5566
Facsimile: 08 8936 5616

Ms Carmen I. Torraca
Tangaroa Blue Foundation
Australian Marine Debris Initiative

Via email: carmen@tangaroablue.org

Dear Ms Torraca

Thank you for your email of 25 May 2020 to provide information about the Tangaroa Blue Foundation's ReefClean project and the campaigns to reduce litter in coastal environments.

Please be assured the Territory Labor Government understands a strong economy relies on a healthy environment.

The need to protect and maintain our marine environment remains as important as ever, especially as the coastline and seas play a key role in our economic and recreational life and are home to important ecosystems and abundant marine life.

There is no denying that everyone in our community has an important part to play to protect our natural environment.

Congratulations on your Source Reduction Workshop campaigns to increase public awareness and change behaviour. It's great to hear you have been working with community members, local businesses and other organisations for your workshops to reduce the impact rubbish is having on marine life and ecosystems.

Please extend my thanks across your Foundation – to all of your members and volunteers, for the positive contribution to prevent litter entering our environment.

Yours sincerely

EVA LAWLER

18 JUN 2020



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do
gooder

Activate Action


You are in TEST MODE while logged into your account, emails will be sent to tom@tangaroablue.org only. Supporters see the live site (if activated).

ReefClean

Lose ya lid

LEND A HAND

#LOSE
YA LID



Tangaroa Blue's, ReefClean *Lose ya lid* campaign is calling for state and territory governments to phase out single use plastic coffee cup lids.

Our marine debris data shows coffee cup lids are one of the top 10 items of litter around the Great Barrier Reef and in waterways across Australia.

So join our campaign and show the environment minister in your state or territory that you support the phasing out of single use plastic coffee cup lids.

Email your environment minister

emails sent

By emailing the environment minister in your state or territory you are showing them you support the phasing out of single use plastic coffee cup lids.

Tangaroa Blue's marine debris data shows coffee cup lids are one of the top 10 items of litter in waterways across Australia, so we need your support to help to stop these lids ending up in the environment.

Where do you live?

Enter residential address

Compose your email

First name

Last name

Email

Subject:

We support you phasing out single use plastic coffee cup lids





LEND A HAND LOSE YA LID

Single-use plastic items are in the top 10 items of litter found around the Great Barrier Reef and Australian waterways.

Your options during Covid:

- 1 Ask barista for a contactless pour into your reusable cup.
- 2 BYO reusable lid for single-use cups.
- 3 Refuse plastic lids with a 'Flat No'.




← → ↻ tangaroablue.org/amdi-network/reefclean/loseyalid/ 🔍 ☆ 👤



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LEND A HAND LOSE YA LID

Single-use plastic items are in the top 10 items of litter found around the Great Barrier Reef and Australian waterways.

Your options during Covid:

- 1 Ask barista for a contactless pour into your reusable cup.
- 2 BYO reusable lid for single-use cups.
- 3 Refuse plastic lids with a 'Flat Top'.



[Home](#) > [AMDI Network](#) > [ReefClean](#) > **LOSE YA LID**

LOSE YA LID

Join the ReefClean ***lose ya lid*** campaign today!


Show the environment minister in your State or Territory that you support the phasing out of single-use coffee cup lids.

With the Australian Marine Debris Initiative Database showing single-use plastic items are one of the top 10 items of litter impacting the Great Barrier Reef – it's time to lend a hand & ***lose ya lid***!

Download our FREE lose ya lid toolkit

As well as sending an email to your environment minister, we've created some awesome images you can share on your socials. Simply download them and let the world know how to ***lose ya lid***!

A4 PRINT POSTER



FACEBOOK & INSTAGRAM PROFILE



INSTAGRAM POST 1080 X 1080



FACEBOOK POST 1200 X 630



FACEBOOK COVER 2037 X 754



Why phase out single-use coffee cup lids?

With single-use plastic items plaguing the Great Barrier Reef and waterways across Australia, in May this year, we ran an online ReefClean Source Reduction Plan Workshop looking at how to prevent litter, such as coffee cup lids, from ending up in the environment.

Although Covid-19 made reusable cup use problematic for some cafes, we wanted them to know help is here. So, to ensure the pandemic doesn't cause a surge in single-use plastics, we developed a campaign for you to [lose ya lid](#).

What can I do to help when ordering takeaway COFFEE?

Helping out couldn't be easier.

1. Ask a barista for a contactless pour into your reusable cup
2. BYO reusable lid for single-use cups
3. Refuse single-use plastic lids with a "flat no!"

For more information, email reefclean@tangaroablue.org.

ReefClean is funded by the Australian Government's Reef Trust.

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The Bulletin

IT'S TIME TO LOSE YOUR COFFEE CUP LID CQ

Ecology

6 Jun 2020 ZARA GILBERT

EMU Park's The Honey Bee Collective was the first of four CQ cafes to sign up to the Tangaroa Blue Foundation's ReefClean Lose Ya Lid campaign.

The campaign aims to help phase out single-use plastic coffee cup lids across the country, and comes after the Australian Marine Debris Initiative Database identified single use plastic items as one of the top

10 litter items impacting the Great Barrier Reef.

Cafe owner Katie Connor said the campaign was a great way to get locals thinking about ways they could help protect their environment.

"I think it is a conversation starter about the threat that these cups pose, single use is on the way out and we are heading in the direction of a

more sustainable coffee culture, not only here but nationwide," she said.

Tangaroa Blue CEO Heidi Tait said although COVID-19 had made environmentally friendly cafe practice a little harder, it shouldn't be used as an excuse to drop the ball.

"With so many single-use plastic lids ending up in our waterways, it's time for all



GOING GREEN: Katie Connor from Honey Bee Collective and Abby Hayes from Ocean Brew join forces to do their bit for the environment.

cafes around the reef to add the 'flat no' to the menu when it comes to these lids," she said.

"While COVID-19 has made it a little trickier to serve coffee in

reusable cups we shouldn't let this pandemic be the excuse to fill our waterways with plastic.

"It's great to see The Honey Bee Collective and a number of

other local cafes leading the way in helping to change customer behaviour around single-use plastics."

One of the first cafe owners on board, Ms Connor shared the initiative with other local cafes, urging them to get involved and do their part for the environment.

"If we just let our egos go and all of us [local cafes] collaborate on this we could really make this an eco-friendly town, which is great for tourism as well," she said.

Now a total of four cafes from Emu Park to Yeppoon have signed up to participate.



In addition to Honey Bee Collective this includes Lure Living, Yogolicious and Ocean Brew.

Ms Tait said getting involved in

this initiative was a great way to show the government the Australian public wanted effective environmental change.

"We're asking people to email the environment minister in their state or territory to show their support for the phasing out of single-use plastic coffee cup lids," she said.

"The tide is turning on single-use plastics and as a community we need to show the people in power we support change in this area."

For more information on the Lose Ya Lid campaign, visit: ReefClean.org/loseyalid.

B Morning Bulletin

Local cafes lose their lids in bid to help the environment

2 days ago



08 NEWS

WEDNESDAY JUNE 10 2020 THEMORNINGBULLETIN.COM.AU

'Flat no' on menus at cafes

TRISH BOWMAN

YEPPOON and Emu Park cafes continue to support the phasing out of single-use plastic lids through the Tangaroa Blue Foundation's ReefClean Lose Ya Lid campaign in a bid to reduce harmful debris washing up in waterways.

Honey Bee Collective cafe owner Katie Connor said she was one of the first venues to get on board the campaign having been passionate about the issue for years.

"I think it is a conversation starter about the threat that these cups pose, single-use is on the way out and we are heading in the direction of a more sustainable coffee culture not only here but nationwide," Ms Connor said.

"Going topless when you order your coffee is the way forward. Ultimately it will save you money, is an environmentally sound decision and helps reduce marine debris at the source."

"I spend up to \$250 a week on average for packaging, if that money could be reduced, I can pass the saving on to customers."



Katie Connor has been getting creative with coffee for more mindful consumption.

Picture: Contributed

"Losing your lid is a segway into other environmentally-driven decisions we need to make to be sustainable in our industry."

Tangaroa Blue chief executive Heidi Tait said the move

comes as the Australian Marine Debris Initiative database showed single-use plastic items are one of the top 10 items of litter impacting the Great Barrier Reef and in waterways across Australia.

"With so many single-use plastic lids ending up in our waterways, it's time for all cafes around the reef to add the flat no to the menu," Ms Tait said.

"While COVID-19 has

made it a little trickier to serve coffee in reusable cups, we shouldn't let this pandemic be the excuse to fill our waterways with plastic."

"From rejecting the barista's offer of a single-use plastic

lid to bringing your own reusable lid and seeing if it's a good fit, there's a lot we can do to phase out these largely pointless pieces of plastic."

"It's great to see The Honey Bee Collective at Emu Park and a number of other local cafes leading the way in helping to change customer behaviour around single-use plastics."

The Honey Bee Collective, Lure Living, Yogolicious and Ocean Brew are the first four cafes in Australia to join the campaign, which is being rolled out nationally along with a call by Tangaroa Blue for state and territory governments to phase out single-use plastic coffee cup lids.

"We're asking people to email the environment minister in their state or territory to show their support for phasing out of single-use plastic coffee cup lids," she said.

"The tide is turning on single-use plastics and as a community we need to show the people in power we support change in this area."

ReefClean is funded by the Australian Government's Reef Trust and delivered by Tangaroa Blue Foundation. Inquiries: ReefClean.org/loseyalid.

<https://www.facebook.com/7NEWSOQ/videos/vb.160615390682679/360162238293035/?type=2&theater>

Emu Park's Honeybee Collection blows the lid on plastic waste



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Emu Park's Honeybee Collection blows the lid on plastic waste

Emu Park's The Honey Bee Collective is blowing the lid on plastic waste. The cafe is no longer supplying lids on takeaway coffee cups, and hopes its decision will catch on.

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